

**SCHOOL OF ECONOMICS, BUSINESS ADMINISTRATION  
AND LEGAL STUDIES**

**ANNOUNCEMENT**

**Admission of Graduate Students  
“MSc in Strategic Product Design”**

1. The School of Economics, Business Administration and Legal Studies of the International Hellenic University invites interested parties to apply for the Postgraduate Programme of Studies "MSc in Strategic Product Design" for the academic year 2016-2017. All courses are taught exclusively in English. The Academic Supervisor of the Postgraduate Programme of Studies is Prof. Nicolas Moussiopoulos. The academics teaching on the programme come from universities both abroad and in Greece.
2. The postgraduate studies for this MSc programme lead to the acquisition of a Master's Degree. The programme curriculum requires the attendance of taught courses for two academic semesters for full-time students and the completion of a master's dissertation. There is also the possibility, upon request, of attending the programme on a part-time basis. In this case, the duration of the MSc will be double.
3. The International Hellenic University accepts, after a careful selection process, graduates from Greek universities or equivalent institutions from abroad, as well as from Technological Educational Institutions in related subject areas. The MSc in Strategic Product Design of the International Hellenic University accepts graduates of Engineering Schools, Schools of Art, Schools of Economics and Business Administration, and relevant Technological Educational Institution departments who desire to broaden their knowledge in one of two specialization streams: a) Product Management, b) Product Creativity and Design and c) Industrial Design and Innovation.
4. The selection of postgraduate students will be undertaken in accordance with the provisions of current legislation based on the relevance of the subject of the candidate's first degree with respect to the subject area of the postgraduate programme, the grades received in first degree qualifications, the grades received

on the thesis and undergraduate courses related to the MSc in Strategic Product Design, the candidate's certified proficiency in the English language, the candidate's curriculum vitae and recommendation letters.

5. Interested parties are invited to submit their application by October 14th 2016 or until places are filled, by following instructions at the link <http://www.ihu.edu.gr/index.php/admissions.html>.
  - A detailed curriculum vitae
  - A copy of the first degree (interested parties that expect to complete their first cycle studies in September may submit an application with their academic transcript so far)
  - Copy of the transcript of grades
  - Certification of English Language proficiency is demonstrated by submitting one of the following titles proving very good level: IELTS (6.5 or above), TOEFL (90 or above), TOEIC (850 or above). In case of absence of these, other certificates are also acceptable which prove, however, excellent knowledge of English, according to those standards designated by the Greek Authority ASEP. Candidates who do not possess the relevant certification may submit an application on the understanding that, in order to be allowed to commence Postgraduate Studies, they must submit such a certificate by October 14<sup>th</sup>, 2016
  - Two recommendation letters in signed and sealed envelopes. Alternatively, the referees can send the signed recommendation letters to [infoseba@ihu.edu.gr](mailto:infoseba@ihu.edu.gr) by their official institutional email address
  - Two passport size photographs.
  
6. Further information is available from the Secretariat and the Programme Advisors of the School of Economics, Business Administration and Legal Studies of the International Hellenic University (tel. 2310 807528, 807520, web site [www.ihu.edu.gr](http://www.ihu.edu.gr)).

Thessaloniki, 8 July 2016

The Dean of the School

Emeritus Professor Georgios Stamou